KSP WEBSITE UPDATE

Design & Project Management - Programmer Content Packet

Purpose: Add one new service card to the existing KSP Services area and link it to a permanent landing page presenting KSP's design, project-management, operational-planning, technology, commissioning and lifecycle-support capabilities.

1. Homepage Service Block

Match the visual treatment of the existing KSP service cards: rounded white card, simple line icon, dark-blue heading, muted-gray service list, light-blue page background, and blue lower accent. Make the full card selectable and link it to the new landing page.

Card Copy

KSP Design & Project Management

- casino & hospitality planning
- project management
- owner support
- operational planning
- technology & AV systems
- equipment procurement
- CAVU project transparency
- commissioning & training
- lifecycle maintenance

Link target suggestion: /design-project-management (programmer may follow the site's existing routing convention).

2. Landing Page Hero

KSP DESIGN & PROJECT MANAGEMENT

Casino • Hospitality • Commercial Development • Venue Technology

From Concept Through Operations

KSP brings operational experience into the design and construction process. We collaborate with owners and work alongside architects, engineers, construction managers, general contractors and specialty providers as appropriate to each project, connecting project decisions with operational requirements, technology, maintainability and long-term value.

Our role is not to operate the casino. Our role is to help the project team design and deliver a property that operates better.

3. Core Value Proposition

DESIGN & DEVELOPMENT	Operational planning • Design review • Casino & hospitality • Venue technology
PROJECT MANAGEMENT	Owner support • Team coordination • Budget and schedule visibility • Procurement • Opening readiness
LIFECYCLE ROI	Operating efficiency • Maintainability • Capital planning • Equipment lifecycle • Future flexibility
CAVU TRANSPARENCY	Project management • Approvals • Cost visibility • Team coordination • Authorized access

4. Designed With Operations in Mind

A successful project is not measured only by whether construction reaches completion. Decisions made during design can influence staffing, workflow, maintenance, equipment lifecycle, guest experience and future capital requirements. KSP brings experienced operational and technical professionals into the process early, helping owners evaluate long-term consequences before decisions become expensive to change.

KSP provides operational expertise and operational-readiness planning. The page should not imply that KSP is being engaged to run day-to-day casino operations.

5. How KSP Works With the Project Team

KSP works alongside the owner, architects, engineers, construction managers, general contractors and specialty providers. KSP can help coordinate requirements, review decisions, challenge assumptions where appropriate, track decisions and keep project activity aligned with the owner's objectives.

- Owner support and executive coordination
- Architect and engineering coordination
- Construction manager and general contractor coordination
- Specialty consultant and vendor coordination
- Operational requirements and design reviews
- Schedule, budget, risk and decision visibility
- Procurement and opening-readiness coordination

6. Project Lifecycle

PLAN → DESIGN → COORDINATE → BUILD → INTEGRATE → COMMISSION → OPERATE → MAINTAIN

KSP can remain involved beyond construction through technical commissioning, training, AV maintenance, equipment planning, asset support and future system improvements.

7. CAVU Project Transparency

Know what is happening. Know what is approved. Know what is next.

KSP can incorporate CAVU into its project-management approach as a cloud-based management layer supporting authorized stakeholder visibility, approvals, project management, team coordination and cost transparency. Position CAVU as part of KSP's management infrastructure, not as an entertainment-only tool.

- Project visibility for authorized stakeholders
- Approval workflow support
- Team and project coordination
- Cost and supporting-document transparency
- Project-management information in a shared cloud-based environment

8. Technology, AV & Lifecycle Support

- AV and production-system planning
- Audio, video and lighting infrastructure
- Equipment specification and procurement
- Installation coordination
- Testing and commissioning
- Operator training
- Preventive maintenance and technical support
- Equipment replacement and upgrade planning
- Entertainment technology when the project requires it

9. Entertainment Is an Added Specialty

Entertainment When You Need It. Full Project Expertise When You Don't.

KSP's entertainment and production history adds specialized capability when a project includes showrooms, stages, multipurpose rooms or production systems. Entertainment is not a requirement for engaging KSP. The Design & Project Management team is positioned for casino, hospitality, food and beverage, technology, renovation, expansion and new-construction assignments with or without an entertainment component.

10. Leadership Team

Programming specification: Display five consistent executive cards. Each card contains the supplied headshot, name, title, short bio and a “View Full Resume” link. Resume PDFs open in a new browser tab. Use consistent image crop/aspect ratio and card heights.

Kevin Stewart

Project Executive & Team Lead

Founder of Kevin Stewart Productions and creator of CAVU Software, Kevin brings more than 35 years of casino, hospitality, entertainment, production and consulting experience to project development. He leads KSP's multidisciplinary team and coordinates with owners, architects, engineers, construction teams and technology partners to connect project decisions with operational requirements, lifecycle value and long-term performance.

VIEW FULL RESUME →

Jack Kenn

Project Director - Development & Operational Readiness

Senior entertainment and operations executive with more than 30 years of leadership across global live productions, immersive attractions and venue operations. Jack brings extensive experience in venue development, construction coordination, capital projects, operating launches, guest experience and cross-functional project leadership.

VIEW FULL RESUME →

David Haskell

Director of Technical Design & Venue Integration

With more than 40 years in professional production, David brings senior leadership experience spanning production management, technical systems, integration and business development. His background supports KSP's technical design, AV integration, equipment procurement and venue-technology strategy.

VIEW FULL RESUME →

Chad McReynolds

Director of Casino & Hospitality Planning

Casino, player-development and operations professional with more than 35 years of experience spanning casino management, project management, gaming, hospitality, food and beverage, budgeting, strategic operations and operational planning.

VIEW FULL RESUME →

Daniel McCabe

Technical Integration & Commissioning Manager

Technical production professional with more than 20 years of experience in audio engineering, production management and live-event execution. Daniel supports equipment coordination, installation, system interfaces, testing, commissioning, technical documentation and operator training.

VIEW FULL RESUME →

11. Kevin Stewart - Opening Executive Bio

Kevin Stewart brings more than 35 years of experience developing executive relationships and delivering business, operational, production, technology and consulting solutions within the casino and hospitality industries.

As founder of Kevin Stewart Productions, Kevin has built multidisciplinary teams serving casino organizations across the United States, with experience spanning strategic planning, venue and operational consulting, project development, major entertainment, production operations, AV systems, capital planning, market research and long-term client support.

Kevin is also the creator and owner of CAVU Software, a cloud-based management platform developed from decades of real-world operational experience. His approach combines experienced people, technology and transparent management processes to help owners make informed decisions throughout project development and into ongoing operations.

Within KSP Design & Project Management, Kevin serves as Project Executive & Team Lead, coordinating KSP's specialists with the owner and working alongside architects, engineers, construction managers, general contractors and technology partners to keep project decisions aligned with operational needs, long-term value and the owner's objectives.

12. CTA

BUILD WITH EXPERIENCE. OPERATE WITH CONFIDENCE.

Talk With KSP About Your Next Project →

Link this CTA to the existing KSP Contact section/form on 123ksp.com.

13. Programmer / Asset Checklist

- Add homepage service card and route it to the new landing page.
- Use the five supplied team headshots and normalize crop/presentation without changing the source portraits.
- Upload five branded resume PDFs and configure “View Full Resume” links to open in a new browser tab.
- David Haskell resume is an interim version and will be replaced later without changing the page URL/link structure.
- Reuse the existing KSP visual language where practical: navy/dark blue, light blue, white cards, rounded corners and simple line icons.
- Make page responsive for desktop, tablet and mobile.
- Use the existing KSP Contact section/form for the primary CTA.
- Do not describe KSP as the casino operator. Use “operational expertise,” “operational planning,” and “operational readiness.”
- Do not describe architects or GCs as controlled by KSP. Use “work alongside,” “coordinate with,” “review,” and “align.”
- Present entertainment as an additional specialty, not as a prerequisite or the main identity of the division.

14. Suggested Page Metadata

Page title: KSP Design & Project Management | Casino, Hospitality, Commercial Development & Venue Technology

Meta description: KSP provides design and project-management support, casino and hospitality operational expertise, venue technology and AV integration, CAVU project transparency, commissioning, training and lifecycle support while working alongside owners, architects, engineers and construction teams.